

Client Assessment:

Blair Gastroenterology Associates
Altoona, Pennsylvania



Submitted By:

Stephen Gilda
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Altoona, PA

For over 30 years, Merritt Hawkins has applied a continually evolving approach to physician recruiting that is based on in-depth market knowledge and nationwide resources. In the following client assessment, Stephen Gilda, Chief Executive Officer of Blair Gastroenterology Associates, discusses how Merritt Hawkins' approach to physician recruiting proved effective for his medical group.

"We were in need of a gastroenterologist and faced several challenges – our geographic location being the main one."

"We found in partnering with Merritt Hawkins on this search that their consultants are very proactive and responsive. They listened to our input and then crafted a plan to match our needs."

"In considering the strengths of Merritt Hawkins, I would single out the national scope of recruiting exposure they bring to bear, their marketing and candidate sourcing ability, and their industry reputation. We had not worked with a physician search firm before, but we did check with others who had used Merritt Hawkins and were given positive references."

"I cannot think of a way in which I would change how the search was conducted and I would both use Merritt Hawkins again and recommend them to others."