

Client Evaluation:

Infectious Diseases Associates
Sarasota, FL



Lori Brand
Administrator
Infectious Diseases Associates
Sarasota, Florida

In over 32 years of service to the healthcare industry, Merritt Hawkins has developed physician recruiting expertise that extends to virtually every medical specialty and subspecialty. In the following client evaluation, Lori Brand, Administrator of Infectious Diseases Associates in Sarasota, Florida, discusses how Merritt Hawkins partnered with her group in the recruitment of infectious disease specialists.

“We selected Merritt Hawkins to work with us on the assessment and recruitment of new subspecialty physicians.”

“The methods we were using to recruit, including online advertising, were not working, and we were hampered by the scarcity of physicians in our field.”

“Merritt Hawkins responded to these challenges very well, in part because they have more connections with university programs. They also displayed excellent communications ability and an understanding of our needs.”

“Given our experience, I would both work with Merritt Hawkins again and recommend them to others.”