

Client Evaluation:
Midstate Skin Institute
Ocala, FL



Thomas Cauthen
Chief Financial Officer
Midstate Skin Institute
Ocala, Florida

Merritt Hawkins, the nation's leading physician search firm, has developed a knowledge and resource-based approach to physician recruiting that remains unique in the industry. In the following client evaluation, Thomas Cauthen, Chief Financial Officer with Midstate Skin Institute in Ocala, Florida, notes the results Merritt Hawkins achieved for his group and contrasts them with other search firms with which he has worked.

"We engaged Merritt Hawkins in the recruitment of a dermatologist that we needed to add in response to growth and increased demand in our area."

"Merritt Hawkins' consultants were very thorough and timely and provided us with a couple of candidates almost immediately."

"In specifying the strong points of the firm, I would say their database of potential candidates and their organizational structure to get the word out immediately. Both of these things really benefited us."

"By contrast, I have worked with several physician search companies in the past for a few months and they didn't produce any real potential candidates."

"Based on our experience I would recommend Merritt Hawkins to others and use the firm again."