



Client Assessment

Emerson Hospital Concord, MA

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As a full-service physician search and consulting firm, Merritt Hawkins & Associates assists its clients in creating a strategic physician recruiting plan and then carries out the plan. In the following client assessment, Jennifer Hart Director, Physician Relations and Marketing with Emerson Hospital in Concord, Massachusetts, discusses Merritt Hawkins & Associates full-service approach.

“Our facility retained Merritt Hawkins & Associates to assist us in recruiting gastroenterologists and an obstetrician/gynecologist.”

“The challenges we were facing included a small candidate pool to recruit from and a practice model that had disadvantages from a marketing perspective.”

“In responding to these challenges, Merritt Hawkins & Associates displayed good follow-through from sourcing of candidates to completion of the search. I have worked with other physician search firms and Merritt Hawkins & Associates offers a different model by taking the process through inception to completion. In addition, the firm’s strengths include the ability to communicate to physician candidates a national perspective regarding the physician recruiting market.”

“Based on our experience, I would recommend Merritt Hawkins & Associates to others and work with them again.”

