



## Client Assessment

### Cayuga Medical Center Ithaca, NY

Ginny Olsen  
Physician Recruiter  
Cayuga Medical Center  
Ithaca, NY

**Merritt Hawkins & Associates is a full-service physician search and consulting firm. We take pride in our ability to both assist clients in framing a strategic recruiting plan and in carrying out the plan. In the following client assessment, Ginny Olsen, Physician Recruiter at Cayuga Medical Center in Ithaca, New York, describes the full-service approach Merritt Hawkins provided to her facility.**

“We were searching for several internists and hospitalists but found ourselves unable to reach candidates.”

“Merritt Hawkins responded to our needs with a detailed yet concise marketing strategy that included specific timelines and expectations for both sides.”

“Merritt Hawkins’ knowledgeable recruitment team provides prompt service and accountability, which we believe to be their greatest strengths.”

“In the past year we have worked with another retained search firm. Merritt Hawkins is not only much more responsive to our needs but also extremely professional in their presentations. They outline exactly what each party can expect.”

“I would definitely recommend Merritt Hawkins to others and I would work with them again in the future.”

